



(left to right) In preparation for our Phase Two Re-opening, we give some well-needed TLC to the Venturi-Scott-Brown Visitors Center (VC). Pressure washing the entire East-facing facade and significant Venturi signature pop-art "Old Salem" sign.

## Hello Friends,

With this eighth update for the **2021 Fresh Coat Initiative**: *Post Pandemic Spruce Up*, we are concentrating on the Visitors Center. Our Phase Two Reopening (August 4, 2021) includes the Venturi/Scott-Brown Visitors Center. This location is the first impression our visitors have of the historic district, and we want it to look as spiffy as possible. The iconic OLD SALEM sign and front facade has been pressure washed, and we are preparing to repaint the upper loggia railing. *Not many people understand that the VC is an essential building on its own*. Robert Venturi and Denise Scott-Brown, architects of the structure, are two of the most critical post-modern architects of the 20<sup>th</sup> and 21<sup>st</sup> century creating the concept of Pop Art Architecture. Old Salem is in great company as they designed the Sainsbury Wing of the National Gallery in London and the Seattle Art Museum, among many other.

For the past months, Visitors Center a punch list was produced of the small details that need to be cleaned, repaired, painted, and replaced. That work is now taking place.

Many thanks,
Frank Vagnone
President & CEO Old Salem Museums & Gardens and The Museum of Early Southern Decorative Arts



(left to right) The extensive upper loggia railing is getting prepared and repainted. In preparation for our Phase Two Reopening, **Tony Bragg, Facilities Team Member**, replace light fixtures at the Visitors Center. Thank you to our Facilities Director, **Erik Skarzynski, and Director of Community Engagement and Visitors Center**, **Samantha Smith**, for managing these (and other fresh coat) projects at the VC.